Study Abroad in Japan & Korea

Technology & Culture: Communication & Games

Information Meeting

Japan: May 5 – 22, 2014
Korea: May 22 - 29, 2014

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Michigan State University
Agenda

- Program Overview
- Facilities
- Field Trips
- Costs
- Photos of venue
- Q&A
Program Overview

Course Content Themes:

● Culture
  ● Perspectives & dimensions
  ● Individual, National, Global
  ● Immersion in modern Japan & exposure to its history

● Technology & Communication
  ● Computer Mediated Communication
    ● Voice, video conferencing, instant messages, chat rooms, etc.
  ● Wireless & Mobile communication in Japan

● Games
  ● Game design
  ● Game console manufacturers
  ● Mobile game developers
Program Overview

Program length:
- 2.5 weeks (May 5 – May 22, 2014) in Japan
  - Depart on Mon., May 5 (arrive May 6) and return on Thu. May 22
    - Accommodations can be arranged for earlier/later departure/return

- 1 week (May 22 – May 29, 2013) in Korea

- 17 hours of classes held on campus in April
  - 3 hours on each of the four topics (Tech, Culture, Comm., Games)
  - Intro to Japanese language lesson
Program Overview

Enrollment eligibility:
- Any student, from any university around the world!
- Japan = 6 credits + Korea = 3 credits
- Students can enroll in either one or both of the sessions
  - TC 401 (3) 750 Japan (Media Impacts on Society)
  - TC 490 (3) 750 Japan (Tech & Culture: Communication & Games in Japan)
  - TC 491 (3) 750 Korea (Tech & Culture: Communication and Games in Korea)
- MSU grad students enroll in TC 891 & TC 890
- Non-MSU students enroll in Lifelong Education (credits may transfer contingent on your institution’s guidelines/approval)
Program Overview

Grading (for TC 401/891) (example):
- Participation 30 %
- Blog Assignment 50 %
- Technology Review 20 %

Grading (for TC 490/890) (example):
- Research Project 50 % (due on ~June 21, 2013, i.e. 3 weeks after return)
- Project (choice between Documentary, Presentation, Paper)

Grading (for TC 491/891) (example):
- Research Project 100 % (due on ~June 21, 2013, i.e. 3 weeks after return)
Program Overview

Course Schedule (tentative)

Before departure:
- Class times: Subject to enrolled students’ schedules
- Typical class days: Thursdays evenings, Friday afternoons, Saturdays/Sundays in April (~ 17 hours)

After departure (arrive in Tokyo on a Tuesday):
- Company site visits in Tokyo: Wed.–Fri. (e.g. May 7-9, 2014)
- Cultural field trips from Osaka: Mon.-Thu. (e.g. May 12-15, 2014)
  - Hiroshima, Miyajima, Kyoto, Himeji, Nara
  - Also visit Yokohama (From Tokyo)
- Cultural activities: Sat./Sun. (both weekends; more field trip options, e.g. Mt. Fuji)
- University (academic) lectures and research: Mon-Wed. (e.g. May 19-21, 2014)
- Long days! → 12 hours per day!

Depart from Tokyo for Seoul, South Korea (on a Thursday, e.g. May 22, 2014)
- Cultural site visits: Fri-Sun. (e.g. May 23-25, 2014)
- University & Company site visits: Mon–Wed. (e.g. May 26-28, 2014)
- Depart from Seoul for Tokyo, to connect for the U.S. return trip: Thu. (e.g. May 29, 2014)
Air travel

- Each student is free to make own travel arrangements
- Typically, best time to book flight is in late Feb./early Mar.
- Instructor will offer suggested flights for group travel (optional)

Examples of itineraries below:

- For students enrolling for both segments (Japan & Korea)
  - $1384
  - United / Korean Air / Korean Air
  
<table>
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<th>Time</th>
<th>Hours</th>
<th>Minutes</th>
</tr>
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<tr>
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<td>6:00a</td>
<td>2</td>
<td>21h 25m</td>
</tr>
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<td>NRT</td>
<td>4:25p</td>
<td>0</td>
<td>2h 25m</td>
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<tr>
<td>NRT</td>
<td>1:00p</td>
<td>0</td>
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<td>2h 20m</td>
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<tr>
<td>NRT</td>
<td>5:30p</td>
<td>2</td>
<td>18h 29m</td>
</tr>
<tr>
<td>LAN</td>
<td>10:59p</td>
<td>2</td>
<td>18h 29m</td>
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- For students enrolling only for Japan
  - $1229
  - Multiple Airlines / United
  
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<td>19h 50m</td>
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<tr>
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<td>4:35p</td>
<td>2</td>
<td>19h 50m</td>
</tr>
<tr>
<td>NRT</td>
<td>5:30p</td>
<td>2</td>
<td>18h 57m</td>
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<tr>
<td>DTW</td>
<td>11:27p</td>
<td>2</td>
<td>18h 57m</td>
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Hotel Accommodations

Format:

- Week 1 base: Tokyo
  - Hotel Asia Center of Japan in Akasaka
  - Tuesday – Sunday (e.g. May 6-11, 2014)

- Week 2 base: Osaka
  - Via Inn-Shinsaibashi in Shinsaibashi
  - Sunday – Thursday (e.g. May 11-15, 2014)

- End of Week 2 base: Tokyo
  - Hotel Asia Center of Japan in Akasaka
  - Thursday – Thursday (e.g. May 15-22, 2014)

- Week 3 base: Gangnam Seoul, South Korea
  - Hotel Gangnam Star in Gangnam
  - Thursday - Thursday (e.g. May 22-29, 2014)
Tokyo Accommodations: *Hotel Asia Center of Japan*

- [http://www.asiacenter.or.jp/](http://www.asiacenter.or.jp/)
- In Akasaka, business & shopping center
Tokyo Accommodations: Hotel Asia Center of Japan

- 2 or 3 students per room (gender grouped)
- May 6-11 & 15-22 (2014)

- Hotel Room →

- Hotel Lobby →
Osaka Accommodations: Via Inn-Shinsaibashi

- **Via Inn-Shinsaibashi**
- Near Dotonbori Shopping & Entertainment District
Seoul Accommodations: Provista Hotel

- Gangnam, Seoul, South Korea (May 22 – 29, 2014)
- [Hotel Gangnam Star](#)
Field Trips in Japan
Field Trips in Korea

50 Seoul Attractions
Costs

- Program fee: $2,500 (Japan) + $1,200 (Korea)
  - Includes: insurance, all hotels, all Tokyo subway rides/breakfast/group dinners, all event site admissions!
- Course load: 6 credits (Japan) + 3 credits (Korea)
  - Regular tuition fees apply
  - Scholarships from CAS & OSA available + financial aid
- Airfare: ~$1,200 (range: $650-1,450)
- Meals (not included above, e.g. on commute) = ~$300
- Entertainment / souvenir spending money = ~$500
- One of the cheapest programs at MSU (avg. cost/day)
Additional Info

Details about activities in Japan:


More info on instructor’s website:

- [http://www.coursaris.com](http://www.coursaris.com)

Application process described next …
To apply: http://StudyAbroad.msu.edu

Click “Apply Online”
Step 1: Apply Online

Click “Apply Online”
Step 2: Log in & select MSU Sponsored Program
Step 3: Apply filters & select Technology and Culture

**Step 1:**
- Select Semester: “Summer”
- Country: “Japan”
- Sponsor: CAS

**Step 2:** Select program

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<th>Country</th>
<th>Program Name</th>
<th>Program Semesters</th>
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<tr>
<td>China</td>
<td>Advertising in Asia (Open to all students)</td>
<td>[Apply for Summer 2011-2012]</td>
</tr>
<tr>
<td>Japan</td>
<td>Technology and Culture: Communication and Games (Open to all students)</td>
<td>[Apply for Summer 2011-2012]</td>
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Step 4: Complete required info

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<th>Application Checklist</th>
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<td>Application for Technology and Culture: Communication and Games Summer 2011-2012</td>
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<tr>
<td>Please complete all of the requirements below. Click on the &quot;Incomplete&quot; links to enter your information. Once you have completed all of the requirements, you will receive a completion notice. Complete all the required information.</td>
</tr>
</tbody>
</table>

- **Select A Program**
  - What is this?
  - Complete

- **Essay Submission**
  - What is this?
  - Incomplete

- **Emergency Contact**
  - What is this?
  - Incomplete

- **References**
  - What is this?
  - Incomplete

- **Credit/Financial Aid Information**
  - Incomplete

- **Name on Passport(s)**
  - What is this?
  - Incomplete

- **How did you hear about study abroad?**
  - What is this?
  - Incomplete

- **Release Authorization**
  - What is this?
  - Incomplete

- **Health/Emergency Treatment Authorization**
  - What is this?
  - Incomplete

- **Statement of Responsibility**
  - Incomplete
Questions?

Next, *photos from past sessions* …